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July 8, 2013

Innovative Government Affairs Firm Adds Capitol Hill Veteran

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WASHINGTON, D.C. – Innovative Washington government affairs firm HillStaffer has named long-time top Capitol Hill veteran Joel D. Kassiday as vice president of the firm.

“We are delighted to have someone with Joel’s vast public affairs expertise and wide depth of experience join us as vice president,” said HillStaffer President Thomas R. Rosenfield. “Joel’s leadership will provide our clients tools indispensable to their efficient and successful advocacy efforts.” HillStaffer delivers government relations solutions using a unique, highly effective and efficient Project Management approach that eliminates retainers and long-term contracts, and dramatically reduces costs as much as 65%.

Over the past three decades, Kassiday was a top aide to four U.S. House members and two U.S. senators. Kassiday was chief of staff for former Representatives Elton Gallegly of California, Rick Lazio of New York and Hank Brown of Colorado. He also served as Brown’s administrative assistant in the U.S. Senate and as press secretary to Senator Kay Bailey Hutchison of Texas and former Rep. James P. Johnson of Colorado. Kassiday was also on the staff of the House Budget and International Relations committees.

Additionally, Kassiday has been a lobbyist for some of the largest firms in the world as legislative director at Liz Robbins Associates. He also was congressional affairs director at the non-profit Republican Jewish Coalition. He started his career as an award-winning journalist after graduating with “high distinction” and as a Phi Beta Kappa member from Colorado State University.

HillStaffer is a bi-partisan government affairs firm singularly devoted to delivering innovative, cost-effective government relations and lobbying solutions through professionals including former Chiefs of Staff, Committee Staff Directors, and Senior federal agency officials. Utilizing a project-based approach eliminates retainers and long-term commitments. Combining a lower expense structure, higher productivity and reduced management overhead reduces costs dramatically and achieves savings up to 65% or more compared to traditional government relations firms. HillStaffer represents a diverse group of clients and maintains expertise in a wide range of issues including tax policy, education, international affairs, energy, healthcare, agriculture and transportation. For more information, please visit HillStaffer’s website at www.hillstaffer.com.